Company Name

Include your mission statement here in one or two sentences.

Overview

Add minimal background information about your company. What are you all about? How did you get started?

The Problem

What problem will your company solve? How has your competition failed to solve it?

The Solution

Why is your business the best solution? Explain why your business model makes your company the best choice.

Target Market

Who are you marketing your company toward? How will your sales and marketing campaigns reach them?

Keys to Success

How is your business already succeeding? What elements set it apart from other companies in the same market?

Steps Forward

What's next for your business?

Opportunities for Investment/Partnership

Define what you want your reader to do. Is there a specific need they are meeting?