Sample Letter

Abigail LeJeune
Branding Ambassadors, Inc.
4568 Highway One
Makeup, CA 12709

September 14, 2019

Mr. David Henry
Chief Marketing Officer
Consulate of Branding
328 Plainway Road
San Samon, CA 12808

Dear Mr. Henry:

This past weekend, I met one of your staff members, Cody Abercorn. He was manning your company's booth at the Cincinnati Trade Show. Since our booths were adjacent to one another, we had the opportunity to get to know each other rather well.

I must say, his professionalism and welcoming attitude toward your visitors was highly encouraging. Visitors were welcomed into your company's booth as if they were entering his home for a Friday evening dinner party. Every guest became a fast friend. Beyond that, they left the booth highly informed on your product line.

How often do we receive congratulatory letters, in a sea full of complaint letters? I wanted to make sure you began your week with a highly complimentary letter. I would say you spend a lot of time training your staff and Cody has certainly reaped those rewards.

As President and CEO of my own marketing firm, Branding Ambassadors, I wonder if you might consider teaming Cody up with us for a social media marketing campaign? Perhaps we can partner up on a short campaign where we sponsor one another in two to three posts.

With over 1.5 million followers, I believe we can join together and support each other's endeavors very effectively. What do you say? Will we take over the Internet and create a marketing movement that is mutually beneficial to our growing companies?

Thank you for your time!

Sincerely,

[Signature here]

Abigail LeJeune
President and CEO
www.brandingambassadorsinc.com