

Contact Information

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Who is eMerge?

We are MBA-educated entrepreneurs who were tired of spending half our lives in traffic instead of doing what we love: collaborating to create innovative products. Our company was founded on the idea that our customers' time is better spent in conversation with like-minded people. We want every ride to be safe, affordable, and social!

What does eMerge do?

Think of eMerge as a cross between a rideshare program and a meetup app. We match people with common interests to form carpool groups, or "driving teams," that cut down on traffic and save everyone money. Members of driving teams can sit back and enjoy the ride for the price of a subscription, or they can choose driving shifts for a discounted rate.

Milestones

eMerge signed 10,000 new subscribers last year after several social media campaigns went viral. We now have 35,000 active accounts and continue to grow every day.

eMerge

Our Investors

We want to work with individuals and businesses who can work with a rapidly growing company. Our business model depends on affordability for customers, extensive background checks, and minimal office overhead, all of which benefit from a commitment from investors passionate about growing rideshare options.

Our Next Steps

This year we hope to expand our customer base by targeting users older than 35. We want to increase our marketing and sales departments to ensure that we are not leaving any customers out of our scope. The demand for our product is high and we are ready to meet it!

"I love eMerge! I used to zone out on the way to work, but now I can talk about my favorite TV show with the members of my driving team. I start work happy, relaxed, and excited about the drive home!"

- Shannon Baker, eMerge user since 2018

AWARDS

- 2018 Hanson Magazine's Most Promising New Company award winner
- 2019 Online Business's Favorite Rideshare App award winner
- 2019 Finalist for GHTR's App Design Award

OUR CUSTOMERS

- 18 - 35 years old
- Male and female
- Lower to upper middle class with expendable income
- Employed in local businesses (5 to 20 miles from home)