

3 Tips for Writing a Winning Resume Objective

1. Be clear about your goals.

Use language that is specific to the type of job you are applying for.

Dedicated administrative professional with excellent customer service skills and extensive knowledge of bookkeeping procedures. **Interested in opportunities in the travel industry focusing on sales, customer care, and office management.**

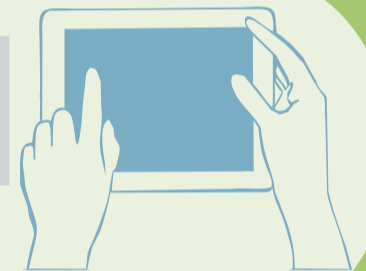


Deadline-focused engineering technician with two years of experience in assessing risks and identifying performance issues in the development of new products. **Interested in opportunities focused on electronics research and development.**

2. Put the employer's needs first.

Avoid "me first" language in favor of explaining how you can meet the employer's needs.

Results-driven application developer seeks opportunity to **create innovative application development strategies that increase brand awareness, drive traffic, and monetize digital real estate.**



Professional dietician and caterer with 10+ years in the foodservice industry. Seeking to utilize strong interpersonal skills and culinary knowledge to **create a memorable dining experience for clients.**

3. Highlight your strengths.

Focus on your length of experience, exceptional accomplishments, and/or special skills.

Dynamic, take-charge retail store manager with **seven years of experience managing 100+ employees** seeks opportunity to apply skills in merchandising, sales, customer service, inventory, personnel, and payroll management.



Bilingual English/Spanish customer service representative seeking position utilizing conflict resolution skills via phone, email, mail, or social media contact.